





### The Future

In 2018, Manipal Group, a leader in the field of healthcare delivery and higher education entered into a joint venture partnership with Cigna Corporation and TTK Group



### Since then

We've carved a successful niche in the Indian market owning 'Health and Wellness' space

- ✓ Collaboration with 9 leading Banks and over 30 NBFCs, MFIs and Corporate Agents
- √ 6500+ trusted hospitals all over India.
- √ 1 Million+ customer relationships.

- √ 1800+ employees.
- √ 250+ major brokers.
- ✓ Presence in 7,000+ point of sale locations.
- ✓ Strong multi-distribution network of 20,000+
  advisors



### The beginning

Officially started operations in India in 2014 with the joint venture of Cigna Corporation and TTK Group

# A BRAND NEW BEGINNING TOGETHER FOR BETTER HEALTH CARE



### A BRAND NEW BEGINNING

### TOGETHER FOR BETTER HEALTH CARE

**WE PARTNER** 

**OUR CUSTOMERS** 

IN ILLNESS

**AND WELLNESS** 

m Manipal Cigna





premier and largest private hospital groups



## Owns and operates

16 corporate hospitals, 5 teaching hospitals and several fertility clinics



Annually services more than

2.5 Million patients



Rated as the most respected & patient friendly hospital in India



## **Cigna**



Global health service company with roots as deep as

225+ years



Sales capability in 30+ countries and jurisdictions



### 1 Million+

relationships with healthcare providers, clinics and facilities



160 million+ customer relationships around the world





## **Our Mission**



To improve the health, well-being and peace of mind of those we serve

## Who We Are



We are a trusted health insurance & wellness partner for the community we serve

### **Our Role**



To be **champions** for our customers and our communities





## TOGETHER, WE ARE UNITED BY OUR VALUES

Our values support our mission and represent who we are and what we want to aspire to be.







# OUR COMBINATION WITH MANIPAL GROUP ACCELERATES OUR STRATEGY

Will allow us to deliver on our promise to provide easy and lifetime access to quality healthcare so that our customers have a secure future both financially and medically



### Together, we will

Drive	Expand	Provide
Innovative solutions products and services	Existing relationships and explore new markets	Easy and lifetime access to quality healthcare



## **HOW WE WILL WIN**

- Be an Undisputed Partner of Choice
- Make the Complex Simple
- Adopt World Class Technology
- Inspired & Motivated Best in Class People

**Affordability** 

**Personalization** 

Superior Customer Experience







### STRATEGY ALIGNED WITH KEY NEEDS

#### **Customers**

Personalized, affordable solutions to touch upon all segments

## Healthcare Professionals

Value-based partnering and care delivery

### Regulator

Expanded access and improved affordability



## Employer and Health plan Clients

Greater affordability and productivity

#### Communities

Improved health, vitality and productivity





### WE ARE YOUR PARTNER

### **IN ILLNESS & WELLNESS**





## We provide easy and lifetime access to quality healthcare

As your partner in health, we collaborate with our vast network of healthcare professionals to ensure all our customers obtain quality, cost-effective health care, benefits and insurance protection.



## We safeguard your long term financial goals

As health advocates, we offer a full suite of health insurance products that shields long-term finances from being drained out in case of medical emergencies, so that our customers have a secure future – both financially and medically.



## We help you live a healthier life

As a health insurance company, our involvement with our customers goes deeper than handling insurance claims. We support customers through our various wellness programs to stay healthy or return to health if they become physically or emotionally ill.





### WE ARE CHAMPIONS FOR OUR CUSTOMERS

### **AND OUR COMMUNITIES**











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We leverage deep

consumer insights to

drive product

innovation

We make the complex simpler to improve the customer experience

**Rich Experience** 

### **Comprehensive Plans**

We offer easy to understand, affordable products designed to meet the unique needs of the customers across all segments

### **Health & Wellness**

We offer a variety of wellness programs and services to help customer live healthier, fuller lives

### **Customer Centricity**

We make experiences easy and reliable—in ways that our customers find proactive, personal and empathetic.

Health hai toh life hai



### **GET STARTED ON A HEALTHIER YOU**

### WITH OUR PRODUCTS & SERVICES

### **OUR PRODUCT PHILOSOPHY**

With a deep focus on health and wellness, at ManipalCigna Health Insurance we offer a full suite of insurance solutions ranging from health, personal accident, major illness, travel and global care to individual customers, employer-employee, and non-employer-employee groups to meet their diverse health needs.







### **EXPERTISE THAT'S GLOBAL**

### **CARE THAT'S INDIAN AT HEART**

### **OUR SERVICE PHILOSOPHY**

Everyday we make experiences easy and reliable in ways that our customers find proactive, personal and empathetic.







### **▶** Learning for Success

- Stretched opportunities & new challenges with a robust learning environment that enables your growth.
- Support to develop multi-functional skills & competencies and upgrade your knowledge.
- Grow & lead a winning team
- Get diverse career opportunities; your learning agility & humility to un/relearn are key to our combined success

### ▶ Inspiring Culture

- Transparency & fairness that drives an open & meritocratic environment & enables talented people to consistently deliver high performance and win in the marketplace.
- A great work place that inspires each & every individual to bring their best efforts to work every day.
- Fostering a culture that drives passion to win.
- Rewards are designed to recognize accountability that generates passion & humility; thereby leveraging human possibilities



### **Our Employee Value Proposition**

We care for you, our customers and our community. We invest in your personal and professional development to enable you to reach your highest potential.

### Supporting Growth

- People policies that ensure your peace of mind.
- Building customer value by strengthening our digital platforms; thereby driving agility & speed of deliver.
- Constant focus on innovating & improving our product & services to make it easy for our people, our partners & our customers.

### ▶ Diverse & Engaging Workplace

- Sociable & vibrant workplace wherein every little success is celebrated
- Youthful employees & leadership team that encourages sharing of ideas for innovation
- Embracing diversity of gender, region & opinions



## Thank You

